

# HOUSER DM. Designer

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## Statement

Multi-media designer with 6+ years experience working in graphic, video, and web design drawn from projects ranging from non-profit promotional campaigns to brand developments for international agencies to commercial editing. Professional, amenable, efficient, and distinctively creative. Provides a solid work ethic coupled with the knowledge and skills to develop beautiful and effective content for any platform, but also to manage and oversee projects from initial planning to completion.

## Education

Design | Media Arts Bachelor of Art  
Cum Laude Honors  
UCLA

## Skills

Mac and PC Capable, Mobile Workstation Ready

**Video:** DV, HDV, and HD/SLR Video Production, Motion Design, Sound Editing and Production

**Web:** HTML, CSS, and JavaScript Coding, CMSs (Wordpress, Tumblr), Server Setup and Maintenance

**Print:** Digital Illustration, Photography, Typography, Layout, Marketing Strategy

**Brand:** Brand Strategy, Logo Design, Identity Development and Research

## Software

Adobe Photoshop (CS-CS6)

Adobe Illustrator (CS-CS6)

Adobe After Effects (CS-CS6)

Adobe In-Design (CS-CS6)

Adobe Premiere (CS-CS6)

Adobe Dreamweaver (CS-CS6)

Adobe Flash Builder (CS-CS6)

Apple Aperature

Apple Compressor

Apple Keynote

Autodesk Maya

Autodesk 3DSMAX

Final Cut Pro (5-X)

Microsoft Office Suite

## Employment

### Public Notice Design

Creative Director

(01 / 2011 – Present) - Hollywood, CA

### The Riot House

Junior Designer

(01 / 2013 - Present) - Venice, CA

### ZhengBang Brand Identity and Consulting Brand Consultant

(06 / 2012 - 12 / 2012) - Beijing, China

### MFG Productions

Graphics Assistant

Los Angeles, CA

### 60hz Editing and Post Production

Editor / MGF Designer

(06 / 2009 - 01 / 2011) - Santa Monica, CA

### UCLA School of Film and Television

Teaching Assistant / IT Specialist

(01 / 2008 - 01 / 2011) - Los Angeles, CA

### UCLA School of Design | Media Arts

Print Technician

(09 / 2007 - 09 / 2009) - Los Angeles, CA

## Responsibilities

- Shot and edited video content, featured in Bust and Ion Magazine
- Directed print marketing for clients including UCLA and Magnetic Magazine
- Curated and processed collections of international travel photography
- Developed marketing strategies for the 2013 Global Citizen Festival
- Assisted in designing company website and Conscious Commerce blog
- Shot and edited video for clients such as Forbes, TopShop, and Cellairis
- Updated strategy and designs for China Central Television rebranding
- Created brand identities for companies like ERGO Insurance and China Mobile
- Consulted on the effectiveness of Chinese brands in American Markets
- Developed layouts and content for flyer designs and graphic layouts
- Designed marketing for The Mad Decent Block Party and HARD LA 2010 events
- Created and updated email blasts for weekly events including Dance Right LA
- Animated motion graphics for documentaries and clients such as MOG Music
- Oversaw video content editing for clients including Nestle and Mazda
- Updated and created content for studio reels and company websites
- Gave instruction in digital, non-linear editing systems
- Oversaw the development of video essays for graduate theses
- Maintained classroom servers and workstations
- Maintained department servers and file systems
- Handled pre-flight setup and printing of plotter posters and technical drawings
- Developed and optimized files for laser cutting and 3D printing